

Traffic for “**Lazy**” Marketers



TrafficBlitzPM.com
PumpingUpTheProfits.com

Targeted Traffic

For Fun & PROFIT

Disclosure & Legal Disclaimer

AT TIME OF WRITING, THE INFORMATION CONTAINED IN THIS REPORT IS AS ACCURATE AND AS COMPLETE AS POSSIBLE.

DUE TO THE RAPIDLY CHANGING NATURE OF THE INTERNET AND INDUSTRY HOWEVER, THIS MAY NO LONGER BE. WE THEREFORE ASSUME NO RESPONSIBILITY FOR ERRORS, OMISSIONS, INACCURACIES OR CONTRARY INTERPRETATION OF THE SUBJECT MATTER.

WE OFFER NO INCOME GUARANTEES EITHER SO PLEASE RELY ON YOUR OWN JUDGMENT WITH REGARD TO DECISIONS MADE AS A RESULT OF ANY OR ALL OF THE INFORMATION PRESENTED HERE.

NEITHER IS THIS REPORT INTENDED FOR USE AS A SOURCE OF LEGAL, BUSINESS, ACCOUNTING OR FINANCIAL ADVICE. FOR QUESTIONS RELATING TO LEGAL OR FINANCIAL MATTERS, PLEASE SEEK THE ADVICE OF A QUALIFIED PROFESSIONAL.

COMPENSATION DISCLOSURE

Unless otherwise expressly stated, please assume that this report may contain affiliate links and that the author, publisher or reseller, will earn a commission should you click on any of those links and subscribe to, or buy the associated or recommended product/service.

COPYRIGHT NOTICE

No part of this publication may be reproduced or transmitted in any form or by any means electronic or mechanical, including photocopying, or via any information storage or retrieval system, without written permission from the Author except for the inclusion of quotations in a review or as permissible by law.

© All Rights Reserved Worldwide

CONTENTS

Introduction.....	Pg. 04
Category 1: Social Media Traffic.....	Pg. 07
Category 2: Re engagement Traffic.....	Pg. 12
Category 3: Viral Referral Traffic.....	Pg. 15
Category 4: Video Traffic.....	Pg. 18
Category 5: Try Before You Buy.....	Pg. 22
Category 6: Free Giveaways.....	Pg. 23
Category 7: Miscellaneous Free Traffic.....	Pg. 24
Category 8: Paid Traffic.....	Pg. 27
Category 9: Traffic Management & Tracking	Pg. 28
Category 10: Build a Community Around What You Do.....	Pg. 32
Free Traffic Update.....	Pg. 35
Conclusion.....	Pg. 36



Thank you for downloading “Traffic For Lazy Marketers”.

The Internet, as you undoubtedly already know, is the **GREATEST** equalizer in terms of writing your own paycheck or generating mind-boggling profits, 24/7.

Generating mind-boggling profits here, however, doesn't mean sitting back and pray.

Sure, you may have already found a **HOT** niche with plenty of buyers, an awesome offer, and may have done everything you're supposed to, up to this point.

BUT GUESS WHAT: You need to make sales, or get people to take some kind of action.

In **HUGE NUMBERS**, too, and on the Internet, traffic is what makes that possible.

Not all traffic is equal, though.

Besides online traffic is like a moving target.

Yes, much of what worked so well even 6 months ago, won't necessarily work today.

And that is why we compiled "Traffic For Lazy Marketers"

Designed to create a buying frenzy at your website, it includes a selected pool (no more than is necessary) of "actionable" high-converting traffic sources and tools that work NOW, traffic designed to increase your Internet CASH FLOW in a hurry including access to traffic for just pennies per click, that'll make your head spin-LITERALLY!

Some are also viral in nature and I'm sure you understand the power of viral marketing and how it can transform a business or online income, virtually overnight.

One thing is certain, though: No longer will you have to scrape the bottom of the TRAFFIC GENERATION garbage pile in search of a new buyer or two.

With so many creative ways to reach your target audience, this may, in fact, become one of those "aha" moments you'll cherish for years.

Let's have some fun.





SELF-HOSTED EVERGREEN WEBINAR

Run any prerecorded video as live, with lots of cool features.

[Learn more...](#)



TRAFFIC FOR LAZY MARKETERS

CATEGORY #1: SOCIAL MEDIA

If you're into social media marketing or member of a social media network, then you're undoubtedly aware of the power of community-building, the law of large numbers and how social media websites have given us all, a voice on the Web.

That is why Facebook became the BIGGEST and most FINANCIALLY LUCRATIVE social media network in fact, and the most engaging social media platform for marketers.

But connecting with HUGE numbers of people where they group up and turn them into paying customers requires the smartest tools in the business to not only reach them en masse, but do it in a way that'll get them drawn to you in the kinds of numbers you're looking for.

They include high-performance tools such as the ones coming up.

NOTE: They aren't all free but the traffic they generate is.

1: PinFlux PRO

World class, AUTOMATED Pinterest account manager and monetization software, PinFlux PRO is designed to automate viral traffic from Pinterest 24/7.

First, it finds viral content: images, info graphics and more, based on keywords, and shares it across the Pinterest network of close to 300 MILLION ACTIVE MONTHLY USERS, with close to 70% of those who log on daily (80-90 MILLION) looking for something to buy.

It also lets you work on Pinterest using your own API so you're not affected by anyone else's bad behavior or reputation on Pinterest.

Additionally, you get to run or manage any number of Pinboards and accounts (schedule pins, repins, follow, un-follow and more, all, automatically) from inside of the software itself. Even edit content should you need to.

Whether you sell a single product, service, or run an online store, it's a chance to up your game, in one of the quickest, laziest, and near GUARANTEED WAYS Imaginable.

It's like Social Media marketing on steroids.

[Click here](#) to learn more.

2: TrafficXL PRO

You'll love this. Compiled with the smart marketer in mind, it's a cloud-based traffic-driving machine designed to connect YOU with THOUSANDS of potential buyers in a hurry.

A technological marvel in its own right, it's been designed to do 3 things:

1. Create videos with just a few clicks (any number every day should you want to) based on key words of your own choosing!
2. Upload your videos to video-sharing websites such as Youtube and DailyMotion, directly from inside of the software!
3. Syndicate the video links from your video-sharing sites (with the click of a button) to social media sites including LinkedIn, Tumbler, Twitter, Blogger.com, and others.

Importantly, it makes no difference whether you've been working online for the last 10 years, or 10 days...

As long as you can type, click and follow a few simple instructions, SUSTAINED, UNLIMITED, TARGETED TRAFFIC to your website (or to ANYWHERE) could be moments away.

And in just a few steps:

Step 1 – Log on to the software from any device with an internet connection

Step 2 - Tell it where you want your Free traffic sent (website, affiliate offer, etc)

Step 3 - Sit back while TrafficXL PRO gets you Top-Quality traffic.

NOTE: If you're into affiliate marketing, you get to pick top JV Zoo products from inside of the software itself....and a whole lot more.

There's more: For a limited time, you get a FREE agency license that allows you to resell unlimited member accounts (both online and offline), and keep every dollar you make.

[Click here](#) to learn more.

3: Viral Traffic Builder

A stupidly easy to use and hands free app, Viral Traffic Builder is designed to flood your website with endless FREE traffic with no need for paid advertising.

Cloud-based, it finds and shares content that's already proven to go viral, creating your own viral frenzy of likes, clicks, comments and shares, that'll make many celebrities and "influencers" grit their teeth

with envy!

Take a dead social media profile or fan page, even, schedule value-driven content that people love to engage with, and you'll be blown away by the results. Schedule years worth of traffic-getting content, even---Automatically!

[Click here](#) to learn more.

4: StoryReel

StoryReel is a compelling video creation app that allows you to create studio-quality, engaging, result-driven **vertical story videos**, in minutes!

100% cloud-based, it comes with 100s of animated video templates (plus a library of 50,000+ copyright-free images and 10,000+ video clips) that you can use and edit in 2 minutes or less.

Vertical story-telling videos as you may already know, is HOT right now.

Yes, those little round icons you see on top of Facebook, Instagram, Snapchat, Whatsapp and Skype?

Those are story videos that attract up to 72% of viewers who end up buying.

What you probably didn't know is how quickly you can create your own result driven vertical videos simply by picking and customizing ready-made templates.

What's more, with StoryReel you can create (AND PUBLISH) up to

500 story-telling videos every single day.

You can also add life-like multiple different male/female voiceovers to your videos in 24 different languages and in just 1 click using the same powerful text-to-speech technology that powers google home and amazon alexa.

Use them to promote affiliate offers, ecommerce and shopify stores, local businesses or simply building a following or building your brand.

You can also render and save as an animated gif.

But hang on there's more.

In terms of publishing, StoryReel comes with a direct-to-phone feature that enables you to publish your videos on facebook, instagram, snapchat, whatsapp, skype and even youtube from your smartphone.

That's right. Also order early and get a commercial usage license, with rights to create and publish story videos for clients and build a whole new recurring income stream for yourself (SELL FOR \$500 OR MORE)

[Click here](#) to learn more.



5: IG Super Links

Since Facebook acquired Instagram in 2012 it's become the most popular photo-sharing platform on the Web.

With 400 million active users, 30 billion photos shared and an average of 70 million photos posted per day, over 60% of Instagram's users log in daily, making it also, the second most engaged network after Facebook, a powerful platform for building brand identity, and a compelling new marketplace for anyone with something to sell!

That said, should you want to send Instagram traffic to multiple offers, you won't be allowed to as the external website link (The back link on your Instagram profile page) leads to only a single target destination.

It's a huge roadblock to sending traffic to different offers from Instagram.

Fortunately, you can, using a new Instagram linking system that allows you to, each with its own URL.

[Click here](#) to learn more.

TRAFFIC FOR LAZY MARKETERS CATEGORY #2: RE ENGAGEMENT TRAFFIC

In case you didn't already know it, 1-5 per cent of visitors who get to see your offer will buy, while the other 95 per cent or more hit the exit button and NEVER return.

Irrespective of their reason for leaving, it means one thing: lost sales and the loss of 95 or more, out of every 100 potential customers.

So, is there a way to change that outcome?

There is, and we have some really cool, customer re-engagement and re-targeting tools to help you reconnect with those who got distracted or simply disappeared.

1: Tab Alert **PRO**

Grabs visitor attention and entice them into taking action before leaving your website.

[Learn More.](#)

2: Push Convert **PRO**

Converts repeat visitors to your website who didn't buy.

[Learn More.](#)

3: Re-Engager

Again, not everyone who visits your website will buy, or opt-in to your subscriber list.

You may need to present your offer in a different way (a more compelling way perhaps) to get them to take action, or they may simply get distracted, and leave.

Re-Engager solves BOTH.

1. It triggers a customizable flashing browser tab with a message "YOU HAVE 1 MESSAGE WAITING" that activates once they leave your page.
2. Once they return, you get to present your offer in a different way (or a different offer altogether), to get them re-engaged.

The call to action--determined by you--may be presented in the form of:

- Popup, video, etc., that display INSTANTLY, once someone returns to your page
- 'Smart' buy buttons that change to a lower price of your product
- Google Map Popups with a call-to-action--- 'Contact Us Now' or whatever you decide
- Popup boxes to capture leads; videos that load instantly from YouTube
- External websites including affiliate websites that load over your regular page
- 'Reengager inbox' that displays important links to your site or links to your FanPage

...and a whole lot more.

Re-Engager is also 100% customizable... colors, boxes, pop-ups, videos, calls to action... you name it!

NOTE: Re-engager is a Wordpress Plugin that works on WordPress websites only. [Learn More](#)



TRAFFIC FOR LAZY MARKETERS

CATEGORY #3: VIRAL REFERRAL

TRAFFIC

One way to attract HUGE numbers of potential buyers to your website is by getting other people to send them to you for free, with little to no involvement on your part.

Here are two cool new ways to do so and do it in a hurry starting as early as TODAY!

1: Cashblurbs Free **Viral Traffic**

"How To Easily Get Hundreds Of Other People To Send You FREE Traffic... Clicks, Leads, Commissions, And Sales!"

Not only do WE send you traffic, our MEMBERS send you traffic as well!

Chances are, you've seen nothing quite like this and trust me—everyone serious about free, targeted traffic, would want to at least, take a look.

1. It sends you instant, traffic with no need to do anything, except create a free ad.
2. Its members send you traffic via their Facebook and Twitter pages. Imagine having Facebook and Twitter users with HUGE followings posting your ad on THEIR pages for all of their friends and followers to see.
3. Allows you to repeat your ads (or post new ones daily) and you won't be required to click on any ads yourself.

Oh, there's a paid upgrade that's exponentially more powerful. But you aren't required to upgrade.

Go watch the video, and sign up.

[Click here](#) to watch the video NOW.

2: Viral Traffic from The “Thank you” Ad Network

You'll love this too and I hope I'm the first to tell you about it.

It's a cool, advertising concept that uses THOUSANDS of websites across a HUGE advertising network to send you free, targeted traffic, starting with 3 easy steps.

You can use it to advertise your business, affiliate offers, free downloads, or just about anything legal.

All you have to do is:

- (1) Sign up!
- (2) Setup a text-based ad!
- (3) Copy and paste a special code on all of your websites!

Each time your ad gets clicked, it earns 1 credit that's used to advertise your offer on other members' pages (their download page, thank you page etc) so we're talking about targeted buyer-traffic here.

...and with no ads to click yourself.

[Click here](#) to sign up and start generating hands-free, TARGETED buyer traffic for a lifetime.

3: Ad Swaps

Ad Swapping is an age-old, simple, yet brutally effective way to attract new subscribers.

It relies on trading ads with someone who already has his or her own email list.

Here's how it works in a nutshell:

1. Find someone in your niche with a responsive list.
2. You both then agree to send a solo email to each other's list.

It's like a "giveaway" event in a way but since it's just two of you, the offer can be a lot more personal, targeted, and therefore more effective.

NOTE: To attract the maximum number of subscribers, your offer needs to be something of value or of high-perceived value...and FREE.

So how can you find an ad swap partner who's willing to trade ads with you?

There are numerous ways to find ad swap partners including searching Google with the right keywords.

But there's a far easier, less time-consuming and a more effective way, using an ad swap service such as safe-swaps.com

A private, member-only community, not only is safe-swaps.com jam packed with reputable **ad swap** partners, they automate much of the tedious stuff involved with ad swapping: acquiring partners, setting up mailing dates, sending the ad copy, tracking results, and more.

They also sell solo mailings should you want to.

Visit the site at: <https://safe-swaps.com>

4: Your Own Click Exchange

Similar to ad swapping, But it allows you to partner with other marketers for increased traffic, leads, and sales.

[Check it out.](#)

TRAFFIC FOR LAZY MARKETERS CATEGORY #4: VIDEO TRAFFIC

Whether you jump in head first or stand on the sideline, video's become the most visually appealing way to capture an audience and share online content. Sell stuff, even.

That is why 97% of TOP online marketers leverage them to sell HUGE numbers of products and services.

So can you, and here are some of the tools we recommend:

1: Traffic Trigger

Built by Art Flair and a team of technical green berets, Traffic Trigger is a video spinner and video submission software designed to get YOU unlimited targeted traffic in a hurry, in any niche.

What it does, is take an original video, spin it to create multiple unique versions of the original and submit them to high traffic video submission and video-sharing websites all over the Internet including Youtube, Vimeo with a monthly unique viewership of around 100 million, Photobucket, DailyMotion, Veoh and Tumblr.

All of those websites get their videos ranked quickly, but guess what: your spun videos will be seen by YouTube, in particular, as 100% original.

Meaning that you get to post multiple, unique, keyword-targeted videos to the #1 Video-sharing website (daily should you want to) with no telltale footprint to alert Google and potentially get you banned.

What's more, you may easily set up multiple accounts, not just on youtube.com, but on all of the afore-mentioned websites. Use someone on Fiverr.com to help you, even.

Importantly, using Traffic Trigger, you could soon be posting up to 125 videos a day... 3750 a month... a cool 45,000 a year... on near autopilot! All from a SINGLE video!

And how about doubling that number to 250 a day? How long will it take to completely dominate your market or niche?

What's more, Traffic Trigger automatically builds second-tier backlinks using bookmarking, blogging, document sharing, and status websites, not to mention submitting articles with related images or videos embedded (with geo-targeted keywords, even) to the most popular blogging platforms out there.

Overall, not only will Traffic Trigger make a great addition to your video marketing arsenal, it'll work for brick and mortar businesses in case you provide services to offline businesses.

[Click here](#) to learn more.



2: VidFly

Instant video campaigns; hands-free viral traffic; auto-pilot income

This is about complete auto-pilot selling, using a cloud-based system, an affiliate offer (or yours) and someone else's video, hosted on Youtube.com for 100 per cent auto-pilot income.

And in a few steps:

Step #1: Pick a name and a page template for your campaign

Step #2: Enter a niche keyword (a keyword of your own choosing)

Step #3: Add your offer URL

Note that your campaigns are built using fully SEO optimized, mobile responsive, ready-to-go promo pages from a library of high-converting designs proven to convert.

All it takes is a minute or two to create a campaign and you may create as many as you want, or need to.

Again, with no video of your own, a product or a website, plus it's hosted for you so there's no need to even have a hosting account or a website to profit from this. [Learn More](#)

3: Octane

You'll love this.

100 per cent cloud-based, it allows you to legally copy other people's videos (creative commons videos) from Youtube, re-upload them (live

stream) to Youtube, which guarantees top rankings and a flood of traffic in any niche.

It's quick too:

- Download the videos into octane!
- Edit using a simple interface -- add calls to action, etc!
- Live stream to Youtube with 1 click!

Newbie-friendly and fun, it comes with other high-powered octane technology, plus detailed video tutorials on how to both use the app and how to find the right offers to maximize your sales and profits.

But key to what makes Octane so compelling, is its ability to repurpose a video in just a few clicks, upload it to Youtube as a live event and get page 1 ranking, often in 30 minutes or less.

By the way, the live stream part is significant as live stream is given an unfair advantage over regular Youtube videos, in terms of ranking!

Plus, with viewers spending as much as three more times watching live broadcasts compared to other types of online video, it doesn't take a math genius to figure out the level of TRAFFIC and POTENTIAL SALES that live streaming alone, can attract to an online business.

And just in case you're wondering, you can have your first video edited and live streamed within 30 minutes of getting inside the members' area.

[Click here](#) to learn more.



TRAFFIC FOR LAZY MARKETERS

CATEGORY #5: TRY BEFORE **YOU** BUY

Anything that attracts repeat visitors to a website or business is a good thing and hardly is there a cooler, more 21st Century way to create a “buying frenzy” in a hurry than to offer something that a lot of people want or need, that they can try out first, for free.

Once users are happy with your offer, not only will they keep returning for more, they’ll tell others about you, resulting in potential targeted traffic 24/7, but more importantly, potential SALES...ALL YEAR ROUND.

All you have to do is create a trial version of an info product or software, program it to expire after a few days, weeks or months or after so many uses, make it available for download then sit back and watch the sales roll in.

This is known as the try-before-you-buy concept used by some of the most successful software developers and companies to attract traffic and sell HUGE numbers of products--from their website, free download sites and other locations all over the Internet.

And with little to NO effort; No Marketing Costs; No Hard Sell; NO Money-back Guarantees; No Refunds, and No Risks!

[Click here](#) to download the report. (NO SIGN UP)

TRAFFIC FOR LAZY MARKETERS

CATEGORY #6: FREE GIVEAWAYS

Like the “Try-before-you-buy” concept, giving away something at a bargain or a discount is a guaranteed way to create a “buying frenzy” at YOUR website.

Giving away free stuff, even, bypassing the discount altogether.

1: Giveaway a Whole Bunch of Stuff, Increase your Traffic and Get Paid

Yes, it's about leveraging what's known as the “Value-exchange” concept to give away free stuff.

Breathtakingly intuitive, not only can you use it to drive traffic, you'll get paid for EVERYTHING you give away, without fail.

It's true, and the more giveaways you can come up with the more money you'll make.

Make it an irresistible offer (or as many as you wish) with broad appeal and watch as freebie seekers (potential customers) trip over each other to get to your offer(s) or website.

It works all the time and we show you how, in a special report, including where to find top quality products to give away in a wide variety of niches. Run a free giveaway website, even.

[Download](#) the report that explains it all.
(INSTANT DOWNLOAD-NO SIGN UP)

TRAFFIC FOR LAZY MARKETERS

CATEGORY #7: MISCELLANEOUS

FREE TRAFFIC

1: File Branding

A proven way to increase traffic (and sales) is to take a high-perceived value software, combine it with some kind of advanced marketing technology, give it away for free and turn it into a gigantic promotions machine.

That is what [this EXE Brander](#) does.

It instantly brands any freeware or PLR software (.EXE File) and turns it into an enormous sales machine.

All you have to do is find a freeware or PLR software (or as many as you can) that you can giveaway, insert a link to a product or website you wish to promote inside of your branded copy and watch your sales soar!

NOTE: Unlike an ebook that may be read just once and never looked at again, a high-value branded software can generate traffic from the same user over and over again!

But there's more...

Going Viral...

Viral marketing is among the most targeted traffic there is. And free! Meaning that, unlike paid advertising, every sale you generate is pure profit.

Well, should you giveaway the branded copy of your freeware or PLR software with giveaway rights, it has the potential to go viral as users (due to its high-perceived value) happily pass it around like wildfire. [Learn More](#)

2: Ebook Syndication

Submitting free ebooks to ebook directories or document-sharing websites is a simple, yet effective way to generate interest and drive traffic to your website.

It can be an ebook (or any number of ebooks) written by you, or good quality ebooks that you have private label right to.

Setting the entire thing in motion is as easy as doing any, or a combination of the following:

1. Submit part of your ebook (5 pages or so) with a “READ MORE” OR “DOWNLOAD” link, back to your website.
2. Give away the entire book for free with links to your website on every page, or in the footer area.
3. For a product that you sell, give away one chapter only, with a link to buy the complete product at your website.

NOTE: It'll require a little work at first, but won't be long (few weeks or a couple of months) before your traffic begins to flow like clockwork.

Ebook Syndication and Document-sharing sites:

<http://www.free-ebooks.net>

<http://www.GetFreeEbooks.com>

<http://www.e-library.net>

<http://www.ebooksubmit.com>

<https://www.edocr.com> (can also sell products)

<http://www.pdf-archive.com>

To find more submission sites, search Google for “*free ebook directories*”, “*free ebook submission sites*”, *PDF hosting websites*, or “*free ebook download sites*”

3: Help a Reporter

If you understand how press releases work, then you already know how mind-blowingly effective, getting quoted in the news media can be in terms of:

1. Building credibility
2. Driving targeted traffic to a website or business
3. Letting prospective customers know what your product or service can do to enhance their lives or whatever it is they do

“Helping a Reporter”, though, isn’t about sending out press releases, but pitching stories to reporters nonetheless (journalists who need to find stories for fast-approaching deadlines)

It’s a great forum for connecting with reporters, writers and contributors to some of the leading publishing platforms out there.

All you have to do is:

1. Sign up at the site (<http://www.helpareporter.com>)
2. Choose a new category or categories related to your particular field of expertise
3. Check your email for the “*Help a Reporter Out*” messages

NOTE: Messages are sent out three times a day (5:35 a.m., 12:35 p.m. and 5:35 p.m. ET), Monday through Friday.

All you have to do is respond to their requests for information.

If you work in the “Weight Loss” niche, for instance, they’ll ask you about something related to weight loss.

If they’re happy with your help, they’ll be more than happy to plug in your website.

Done well, it’s a shortcut to free publicity that can bring you authority status literally overnight

Learn more, including the rules, at:

https://www.helpareporter.com/sources/?nav_location=main_menu

TIP: Also take a look at their tips page at:

<https://wp.me/p3hy6l-6Ls7Y>

And here’s a similar website that you may want to look at:

<http://www.prnewswire.com/profnet/>

TRAFFIC FOR LAZY MARKETERS CATEGORY #8: PAID TRAFFIC

We had no plans to include paid traffic tools here ‘cause we’ve compiled an entire PAID TRAFFIC rolodex that you can download at:

<https://www.trafficblitzpm.com/p/paidtrafficrolodex>

What I like about paid traffic, is that in many instances, it’s near instant and in the Paid traffic Rolodex we’ve included over 100 paid sources (in over 20 categories) that you can tap into: from paid search to cheap bulk-rate traffic up to 1000 website visitors for \$1...

Plus a revolutionary way to leverage other people's video and ranking, put your message in front of theirs and turn an investment of even a few dollars into 5, 10, 20, 30 times your investment—again and again.

Not to mention Instagram influencer traffic (with well-known Instagram influencers potentially buzzing about you to their audience of **50,000, 100,000 or more**) that can open up a whole new world of possibilities for you.

[Click here](#) to learn more.

Also visit TrafficBlitzPM.com

TRAFFIC FOR LAZY MARKETERS CATEGORY #9: TRAFFIC MANAGEMENT & TRACKING

As your traffic grows, you'll quickly realize that TONS of traffic by itself won't make you rich.

What you do with that traffic, will, and that is why traffic management has become such a critical part of the traffic generation process.

At its most basic level is CLICK, or Link Tracking (measuring where your traffic comes from, and where it goes.)

It may mean different things to different people but to you, it's the best indicator of how well your audience moves (from casual surfing, reading a report, a blog post, or perhaps a social call to action) into your sales pipeline.

But how do you go about tracking those ads or clicks?

We'll there are as many approaches as there are software applications out there. Some are pricy too, but let's take a look at a few affordable options.

OPTION 1: WP Traffic Filter

WP Traffic Filter is a Wordpress plugin that allows you to track the quality of any source of traffic (Pay Per Click Ads, Solo Ads etc.)

Though not as costly as some of its more expensive rivals in the industry, it's brutally effective in terms of its filtering capabilities.

First of all, it enables you to segment out a prime traffic source (paid bulk-rate traffic for instance) based on country so you can see exactly what countries your traffic is coming from.

Rather than have all of that traffic sent to a single landing page or sales page, you can send the very best: from Tier-1 and Tier-2 countries (US, UK, Canada, and Australia/Newzealand to paid offers and send the rest (including junk traffic from "tire-kicking countries") to your Facebook fan page, blog, or anywhere else where they may be useful.

Meaning that you can promote multiple offers from the same traffic source and have Tier-1 traffic go to one offer, Tier-2 traffic sent to another, and Tier-3 traffic sent elsewhere.

Other features include:

- Invalid Click Detection (Bots, Duplicates, Proxies, etc.)
- Ability to send Desktop and Mobile traffic to different URLs
- Ability to build more targeted lists (by "routing away" crummy

traffic before it even hits your squeeze page)

- Tracking Leads/Subscribers--works with Aweber, GetResponse, MailChimp, ConstantContact, InfusionSoft
- Tracking Sales and Earnings--works with up-sells and down-sells
- Allows you to buy cheap, bulk-rate traffic and segment out the prime traffic based on country.
- Automatically Calculates Return on Investment

Again, even though WP Traffic Filter is powered by Wordpress, you may use it to track any URL.

[Click here](#) to learn more or to order your personal copy.

OPTION 2: WP Conversion Tracker

Since this report is about free traffic, all you may need is a way to Redirect your Traffic; Cloak YOUR Affiliate Links; Track Sign-Ups or Product Sales.

In which case, WP Conversion Tracker will do just fine.

Like WP Traffic Filter it's a Wordpress plugin but you may use it to redirect, cloak, or track anything including Sign-Ups and Product Sales from any Wordpress or HTML Website.

[Click here](#) to learn more.

A/B Testing (Split Testing)

Split-testing is an online marketing concept used to test two (or more) versions of something: an ad copy, banner, headline, landing page, sales page, etc., using some form of tracking mechanism to determine which version performs best in terms of results.

It can take different forms, including building a second version of your current sales page or an opt-in page, testing one headline against another, etc.

They're then randomly presented to your audience or website visitors and tracked to determine which version performs best, based on a pre determined outcome or goal (greater number of sign up, sales, etc.) set by you.

And that is what OptoRoi does.

Installed on your website (HTML website), it's dead easy to use:

1. Log in to the admin panel
2. Enter the URLs of your original (Control) page and 2nd (Variation) page
3. Enter a "Thankyou" page URL
4. Copy the tracking code
5. Add the tracking code to your Control, Variation and Thank You pages.

Half of your traffic is then sent to the original version of the page (known as the control page) with half sent to the modified version (the Variation) page.

So what OptiRoi does in a nutshell, is allow you to see what works in your advertising: your Ad copy, banner, sales page etc., and what doesn't, so you can right any wrong and put your campaign on a sound footing.

NOTE: Your "ThankYou" page is key to the entire process.

IMPORTANT: In A/B testing, a single headline change can make the difference between someone clicking on your ad or not, bothering to read the rest of your sales page, or doubling or trebling the response to an offer that was even already consigned to the Internet waste land.

INSTALL REQUIREMENTS:

OptiRoi is a PHP A/B Testing software designed to work on all web servers using PHP 4 and above.

SPLIT-TESTING ON MULTIPLE DOMAINS

You may install OptiRoi on any number of domains owned by you though it isn't necessary, as installing the script on a single website not only allows you to split test as many ads, pages or campaigns as you need to on that website, but across any number of websites.

IMPORTANT: Although OptiRoi was primarily designed to work on HTML websites, you can add the tracking code to WordPress pages using [this free Wordpress plug-in](#).

Finally...

Build a Community Around What You Do

A community of like-minded people who have an interest in what you do.

People who get to know and trust you and who WILL buy from you over and over again as your business grows.



There are two really effective ways to build your own community:

1: BUILD AN EMAIL LIST

Yes, while sending hoards of traffic to a website is critical to succeeding online, few things here, if any, can bring in a quicker buck than an email campaign populated with active buyers on your very own subscriber list.

For one thing, it's easier to sell to list members (the same people) again and again than to sell to a stranger even once.

Once built, you also own that list; it becomes your very own CASH-COW, from which you can predictably make both short and long term profit at will.

In addition to existing customers you also want to build a responsive list of contacts that you can reach at any time, and eventually (like your current customers) sell to them, not just once but over and over again.

It's what all of the big names in Internet marketing do.

Whenever they need to make some extra money---\$1000, \$10,000, \$50,000 or more--all they do is spend a little time looking for something to promote, write a brief e-mail message, then hit the send button, and PRESTO!

It's true, and done methodically, you can easily earn on average, \$1 per month or more for each and every member on a responsive list, promoting:

- Your own products
- Affiliate offers
- A new service
- All of the above... **and more!**

But you must build that list first and here's where "List Building for Lazy Marketers" can help.

Compiled with the Lazy marketer in mind, it comes with a rare breed of, 21st Century list building tools and resources aimed at helping you build a list and build it FAST.

Plus a bonus section jam packed free downloads, products with rights that you can start selling in an instant, plus Tips and Tricks designed to turn you into perhaps the leanest, meanest, list-building and money-making machine there is.

[Click here](#) for immediate download, 100 per cent FREE.

2: BUILD A **WEBINAR COMMUNITY**

Like an email subscriber list, Webinars are pretty effective, compelling too, in terms of attracting HUGE numbers of potential customers and converting them into buyers.

An easy way to begin is by inviting members on your own email list to join you.

The beauty about Webinars, is the ability to sell high-ticket items, as opposed to selling lower-priced items from a Web site.

And just in case you wondering, do I have to go live on camera, you don't. In fact, you can grab videos from Youtube related to what you do, including affiliate products that you promote, and start from there.

And here's where this brand new "Evergreen Webinar" software shines.

Built with the Internet marketer in mind (some really cool features built in) it's priceless in terms of building a following of like-minded people who

have an interest in what you do, with the ability to sell them once your Webinar ends.

[Click here](#) to learn more.

Also [Click here](#) to learn more about marketing with pre recorded Webinars.

FREE TRAFFIC UPDATE

As the Internet continues to evolve, traffic generation also continues to evolve and staying on top of those changes can be time-consuming and costly in terms of time spent on research to say the least.

For you, it need not be 'cause we'll continue to review new traffic tools that we think may help increase your income still further and include them on a special update page at:

<http://www.trafficblitzpm.com/update/freetraffic>

And if you haven't already done so, download [Video Marketing for Lazy Marketers](#).

100 per cent free, it comes with a wide array of video marketing ideas and tools, including a resource section with some really cool, free tools that you can start using today.



CONCLUSION



So yes, generating high quality traffic that converts into sales is key to making it big online.

It's the lifeblood of your online business, in fact, 'cause if no one visits your website, online store or affiliate offers, you're out of business.

Highly targeted traffic, though, and the more the better 'cause all it takes is a tiny percentage (1 to 5 per cent) of visitors to your website or offer (Twitter Followers, Facebook Fans, Youtube Viewers, List Members, etc) to consistently buy from you and you're set for life.

That's 1 to 5 out of every 100 visitors who see your sales or offer page.

It's essentially a numbers game...

So focus on two things:

1. Getting traffic, targeted traffic, in HUGE numbers!
2. Start converting whatever it is you do, into sales!

That's basically all there is.

Not obvious but it is.

So if you haven't already done so, scroll up the page, pick the tools or traffic source(s) best suited for what you do or the ones you're most comfortable with and start ramping up your Internet traffic and CASH FLOW easier and quicker than you probably ever dreamed possible.

Remember, all it takes is 1 to 5 out of every 100 visitors to consistently buy from you and you're set for life.

And hey, we can't wait to hear about your success.

Cheers,

PumpingUpTheProfits.com

TrafficBlitzPM.com

[Other Resources](#)

OTHER **FREE REPORTS**

All free, ready for instant download! Give them away, even.

[Visit the site](#)