



# Instant Dollars V-1

PART 4



# Give Away Your Own Products and Get Paid

Yes, you can leverage the IFWs to give away your own products and services.

For anyone interested in your product, all they have to do is sign up and activate an account at ZNZ and you cash in on the full value of the referral.

## **Here's how:**

Say you offered a product or service priced at between \$40 and \$100 ...or more, if someone wanted that product/service for free, all you do is ask them to complete a few free trial offers that may cost them next to nothing.

You get paid, they get the product!

In effect what you're doing is leveraging the IFWs to get the big corporations to pay for your products or services, minus paying the IFWs to advertise on their networks.

The possibilities here are endless, and if it's a downloadable product so much the better, as all they'll be downloading is a digital copy of that product.



## **So how do you go about promoting your free trial offers in exchange for your product or service?**

It can be done in any number of ways.

OPTION 1: Offer your product for free as a “payment” option on your product/order page.

OPTION 2: Advertise it everywhere: on your website, Facebook, Instagram or other social media websites.

To get their download link all they have to do is send you the email address used when taking the trial offer at ZNZ.

Importantly, make your product something of value that a lot of people want.

Providing value is, in fact, the big secret to making this type of free giveaway work.

In fact, by giving away something of value for free - and NOT asking for ANYTHING in return, here's what happens:

1. You build trust!
2. You set yourself up for MASSIVE paydays upfront, with potential sales from multiple up-sells at the back end!
3. You build a list of satisfied customers that you can market to over and over again, long term!

Done well it can open up a whole new world of possibilities for you.

**Let's now head over to Part 5.**